UNITED STATES DEPARTMENT OF COMMERCE United States Patent and Trademark Office Address: COMMISSIONER FOR PATENTS P.O. Box 1450 Alexandria, Virginia 22313-1450 www.uspto.gov

APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.		
10/768,363	01/30/2004 Eduardo Jimenez		IR 7433-01	6548		
	7590 01/08/200 LMOLIVE COMPAN	EXAMINER				
909 RIVER RO		GUIDOTTI, LAURA COLE				
PISCATAWAY	1, NJ 00033		ART UNIT	PAPER NUMBER		
			3723			
			MAIL DATE	DELIVERY MODE		
			01/08/2008	PAPER		

Please find below and/or attached an Office communication concerning this application or proceeding.

The time period for reply, if any, is set in the attached communication.

Office Action Summany		Д	Application No.		Applicant(s)			
			10/768,363		JIMENEZ ET AL.			
Office Action Summary			xaminer		Art Unit			
			aura C. Guidotti		3723			
Period fo	The MAILING DATE of this commun or Reply	nication appea	rs on the cover si	heet with the co	orrespondence ad	ldress		
WHIC - Exter after - If NC - Failu Any r	CRTENED STATUTORY PERIOD F CHEVER IS LONGER, FROM THE M Issions of time may be available under the provisions SIX (6) MONTHS from the mailing date of this common period for reply is specified above, the maximum state to reply within the set or extended period for reply reply received by the Office later than three months and patent term adjustment. See 37 CFR 1.704(b).	MAILING DATI s of 37 CFR 1.136(a munication. atutory period will a will, by statute, cau	E OF THIS COM  a). In no event, however  apply and will expire SIX  use the application to be	MUNICATION , may a reply be tim (6) MONTHS from the come ABANDONED	l. ely filed the mailing date of this c O (35 U.S.C. § 133).			
Status								
1) 又	Responsive to communication(s) file	ed on 26 Octo	ber 2007					
· · · · · · · · · · · · · · · · · · ·	•		tion is non-final.					
3)	Since this application is in condition	<i>,</i> —		al matters, pro	secution as to the	e merits is		
- ,	closed in accordance with the practice under <i>Ex parte Quayle</i> , 1935 C.D. 11, 453 O.G. 213.							
Dispositi	on of Claims							
4)🛛	Claim(s) <u>37-43,45 and 46</u> is/are per	nding in the ap	plication.					
•	4a) Of the above claim(s) is/are withdrawn from consideration.							
	5) Claim(s) is/are allowed.							
	Claim(s) <u>37-43,45 and 46</u> is/are reje	ected.						
·	Claim(s) is/are objected to.							
•	Claim(s) are subject to restrict	ction and/or e	lection requireme	ent.				
Applicati	on Papers							
	The specification is objected to by th	e Evaminer						
•			\M accepted or	h) objected	to by the Evamin	or		
10)23	10)☑ The drawing(s) filed on <u>14 October 2006</u> is/are: a)☑ accepted or b)☐ objected to by the Examiner.  Applicant may not request that any objection to the drawing(s) be held in abeyance. See 37 CFR 1.85(a).							
				-		ED 1 101/d\		
Replacement drawing sheet(s) including the correction is required if the drawing(s) is objected to. See 37 CFR 1.121(d).								
11) The oath or declaration is objected to by the Examiner. Note the attached Office Action or form PTO-152.								
Priority u	ınder 35 U.S.C. § 119							
<ul> <li>12) Acknowledgment is made of a claim for foreign priority under 35 U.S.C. § 119(a)-(d) or (f).</li> <li>a) All b) Some * c) None of:</li> <li>1. Certified copies of the priority documents have been received.</li> <li>2. Certified copies of the priority documents have been received in Application No.</li> <li>3. Copies of the certified copies of the priority documents have been received in this National Stage application from the International Bureau (PCT Rule 17.2(a)).</li> <li>* See the attached detailed Office action for a list of the certified copies not received.</li> </ul>								
2)  Notic 3) Inform	t(s) e of References Cited (PTO-892) e of Draftsperson's Patent Drawing Review (F nation Disclosure Statement(s) (PTO/SB/08) r No(s)/Mail Date	PTO-948)	Pa 5) No	erview Summary ( per No(s)/Mail Da tice of Informal Pa ner:	te			

## **DETAILED ACTION**

## Continued Examination Under 37 CFR 1.114

1. A request for continued examination under 37 CFR 1.114, including the fee set forth in 37 CFR 1.17(e), was filed in this application after final rejection. Since this application is eligible for continued examination under 37 CFR 1.114, and the fee set forth in 37 CFR 1.17(e) has been timely paid, the finality of the previous Office action has been withdrawn pursuant to 37 CFR 1.114. Applicant's submission filed on 26 October 2007 has been entered.

# Claim Rejections - 35 USC § 103

The following is a quotation of 35 U.S.C. 103(a) which forms the basis for all obviousness rejections set forth in this Office action:

(a) A patent may not be obtained though the invention is not identically disclosed or described as set forth in section 102 of this title, if the differences between the subject matter sought to be patented and the prior art are such that the subject matter as a whole would have been obvious at the time the invention was made to a person having ordinary skill in the art to which said subject matter pertains. Patentability shall not be negatived by the manner in which the invention was made.

This application currently names joint inventors. In considering patentability of the claims under 35 U.S.C. 103(a), the examiner presumes that the subject matter of the various claims was commonly owned at the time any inventions covered therein were made absent any evidence to the contrary. Applicant is advised of the obligation under 37 CFR 1.56 to point out the inventor and invention dates of each claim that was not commonly owned at the time a later invention was made in order for the examiner to consider the applicability of 35 U.S.C. 103(c) and potential 35 U.S.C. 102(e), (f) or (g) prior art under 35 U.S.C. 103(a).

Application/Control Number: 10/768,363

Page 3

Art Unit: 3723

2. Claims 37-43 and 45-46 are rejected under 35 U.S.C. 103(a) as being unpatentable over Shekalim, US 5,689,850 in view of JP 2002-10832 (see English translation of Abstract and computer generated English translation).

Shekalim discloses a power toothbrush comprising a handle (12), a cleaning head attached to the handle (2, 6), a power source of batteries (36), an electrical motor (30), and a mechanical vibratory device (32; Column 3 Lines 24-34), the motor and the vibratory device disposed in the handle (as shown in Figure 1), the cleaning head (2) having a plurality of cleaning/treating elements (6). Shekalim does not disclose that the plurality cleaning/treating elements have characteristics that differ from other cleaning/treating elements. However, Shekalim teaches a powered device that accepts conventional toothbrushes (2) so that there is a greater variety of toothbrushes available to a user, that the user may replace a toothbrushing surface as needed, and an interchangeable head so that more than one user can use the powered portion of the device (Column 4 Lines 1-7).

JP 2002-10832 discloses the claimed invention including a toothbrush comprising a cleaning head (3) attached to a handle (see Figures), wherein the cleaning head includes a first cleaning/treating element adjacent a first end that is non-movable relative to the first head (rightmost tuft 5 as shown in Figure 10c or Figure 10g), a second cleaning/treating element adjacent the free end that is non-movable relative to the free end (leftmost tuft 5 as shown in Figure 10c or Figure 10g), and a plurality of third cleaning/treating elements disposed between the first and second cleaning/treating elements (all of the tufts 1 including support structure 2, see Figures 10c and 10g),

wherein each of the plurality of third cleaning/treating elements extends from one of a plurality of support structures (2) having at least a portion that is rotatably movable relative to the cleaning head about a vertical axis extending upwardly from one of a plurality of support structures, the vertical axis extending perpendicular to a longitudinal axis of the handle (see Figure 2b that is a top view of a tuft and shows tuft movement by the arrows; see English translation of Abstract), wherein each of a plurality of third cleaning/treating elements is movable independent of any other third cleaning/treating element (see Figures), and further comprising a plurality of channels (channels are the empty regions between support structures 2), each of the channels extending transversely and substantially across a surface of the cleaning head from which the cleaning/treating elements extend (see Figure 10g, the channels would be between support structures 2) and separating a support structure from one of an adjacent support structure (in the same manner that they are separated in Figures 3-4), the free end or the fist end (again, in the same manner that they are separated in Figures 3-4). Regarding claim 38, the support structures enable angular movement of the third cleaning/treating elements relative to the cleaning head (see Figures 2a-2b). Regarding claim 39, the first and second cleaning/treating elements are bristle tufts (see Figures). Regarding claim 40, the plurality of third cleaning/treating elements are disposed between the first and second cleaning/treating elements include bristle tufts (see Figures). Regarding claim 43, the cleaning head further comprises at least two cleaning/treating elements having different cross sections (see diameter of crosssections of tufts 1 in the leftmost support structures 2 that have a smaller diameter than

Page 4

the other tufts 1 and 5). Regarding claim 45, at least one of the cleaning/treating elements extend further from the cleaning head than at least one other of the cleaning/treating elements (as shown in the arrangement of Figure 4). Regarding claim 46, the second cleaning/treating element includes a tuft (again, leftmost tuft 5 as shown in Figure 10g) that follows at least a portion of a contour of the free end of the cleaning head (Figure 10g).

It would have been obvious for one of ordinary skill in the art at the time of the invention to substitute the conventional toothbrush head within device of Shekalim with a manual toothbrush that includes a brush head having three cleaning/treating elements, as JP 2002-10832 teaches, in order to provide cleaning elements that are capable of moving in many directions in order to effectively clean tooth surfaces.

#### Response to Arguments

3. Applicant's arguments with respect to claims 37-43 and 45-46 have been considered but are most in view of the new ground(s) of rejection.

## Conclusion

4. Any inquiry concerning this communication or earlier communications from the examiner should be directed to Laura C. Guidotti whose telephone number is (571) 272-1272. The examiner can normally be reached on Monday-Thursday, 7:30am - 5pm, alternating Fridays.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Joseph Hail can be reached on (571) 272-4485. The fax phone number for the organization where this application or proceeding is assigned is 571-273-8300.

Application/Control Number: 10/768,363 Page 6

Art Unit: 3723

Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see http://pair-direct.uspto.gov. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free). If you would like assistance from a USPTO Customer Service Representative or access to the automated information system, call 800-786-9199 (IN USA OR CANADA) or 571-272-1000.

/Laura C Guidotti/ Primary Examiner, Art Unit 3723

lcg